Appendix 2 - River Corridor Report selected Recommendations

1	Perception Changes	Report page reference
1.1	Remove the barriers of hedging that currently prevent major assets of Bath's heritage being visually and positively associated with the river at Green Park and Norfolk Crescent.	107
1.2	Use the Council's existing assets including Green Park and Norfolk Crescent lawns and stimulate other landowners to create the riverside venues that Bath currently lacks for sitting, watching, eating, relaxing, socialising that would bring the river back into the daily consciousness of people using the city.	107
1.3	Celebrate the link between the Kennet and Avon Canal and the River at Thimble Mill.	107
1.4	Produce tourist literature that identifies the City's heritage in the context of a full river trail; pointing out how close to the river major assets and heritage interest are and the significance of aspects of the river heritage that have been lost.	108
1.5	Highlight the significance of the River Corridor Regeneration by making the necessary connections with the Rugby Club project and doing the same with other significant planning applications within the city.	108
1.6	If the funding for the Bus Rapid Transit does not materialise quickly, prepare an alternative private sector led river transportation alternative.	108
1.7	Establish an understanding with the University, the Innovation Centre and the West of England LEP on the kinds of floorspace and tenure models and optimum locations that business growing out of University founded companies and skill sets will need and gauge with the Universities on the skill sets the recent economy will need in years to come.	108
1.8	Liaise with the Environment Agency, Inland Waterways Association and British Waterways to establish where and how city moorings can be provided as a matter of urgency, notably along Green Park Road opposite Royal Victoria Park.	108
1.9	Explore future options for Keynsham's river dimension with land owners around establishing a common interest of agenda.	108

2.0	Regeneration Model	
2.1	A Regeneration Model that understands the past character and role of the river, understanding the drivers for change and the understanding of positive environmental, social, cultural and economic values of the river.	15
3.0	Setting Strategic Goals through Policy	
3.1	Produce a strategy for creating strong river focussed gateways at the key points along the River Corridor that highlight. quality, value and accessibility of the river and its patterns of use. Such gateways are Dundas Aqueduct, Bathampton Bridge, Cleveland Bridge, Weston Island and Hanham Gorge.	110
3.2	Undertake research and develop policy support for recognising where reintegrating the river into urban design functionality and perceptive awareness of the District needs new linkages to be made to established cultural assets.	111
	Researching and creating policy support for identifying and highlighting those aspects of the heritage of the River Corridor that can be used to bring character and identity to the regeneration.	
	Develop a strategy for how heritage along the corridor sites will be identified and interpreted through signage, information and new linkages.	
3.3	Riverside Venues - Research consideration of developmental parameters to identify a number of locations along the River Corridor in the District where the creation of riverside venues would both serve and stimulate the regeneration objective	111
3.4	Cultural Icons - The importance of undertaking research and preparing policies for recognising the role of new cultural icons within a River Corridor Regeneration	112
3.5	Under the banner of Spatial Sustainability, develop policies to protect those land areas along the River Corridor where water turbines can be located to ensure that the opportunity to do this is not lost by inappropriate alternative development	112
3.6	Commit to a bio-diversity study and strategy that will aim to demonstrate where along the River Corridor, both in the urban and the rural areas, bio-diversity enhancement objectives can best be achieved.	112
3.7	Develop a strategy for how improved pedestrian and cycle use along the corridor are maximised and conflicts resolved. Within the strategy, goals need to be identified for improving accessibility from bridges and linked points to make it less likely that cyclists will need to dismount and optimising the accessibility for the disabled.	112-113
	Connectivity; researching and preparing policy support for protecting land necessary to ensure new linkages through, along and across the River Corridor are made where these will benefit the regeneration objectives.	
3.8	Establish a River Management Group, recognised by representation from the Council, the Environment Agency and British Waterways.	113

3.9	Develop a strategy for creating moorings and landings along the river to enable boat users to access areas west of Pulteney Weir to make it possible for pleasure boats and water taxis to do the same.	113
3.10	Supporting the strands of economic activity on which the future of the District will rely through research.	113